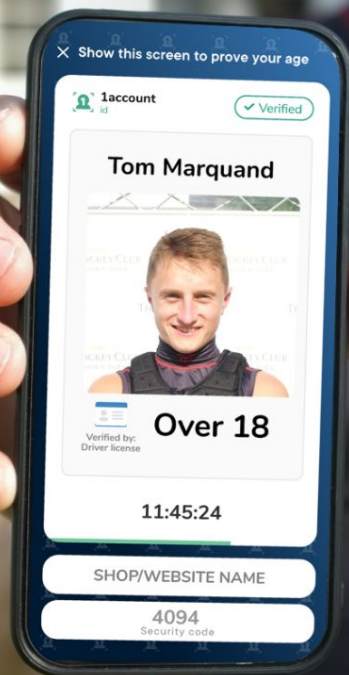


## Case Study: UK eKYC checks



# Case Study: Scope of PoC



1account and GIMO ran a PoC using 500 UK player records of which the results demonstrated a good uplift in player onboarding success rates.

To sanity check the good results would be mirrored at scale, the parties decided to run two further PoC's to ensure the 1account platform would continue to perform at scale.

## **1: Failed Data**

3.46k entries of data that did not "pass" with their incumbent provider.  
(The data was noted to be 7-9 months old (player applications from Apr & May 2022)).

## **2. Mixed data**

2.86k entries of data that is a mix of pass and fail from incumbent provider.  
The data was current (from player account applications made in Dec 2022))

The scope of the POC was to understand what levels of "2+2" response 1account can achieve and compare these to the incumbent provider.

Results are using 1account's eKYC data sources and algorithms only.  
They do not account nor allow for any further uplift that would occur from the use of 1account's AI powered, front end user experience iFrame.

The logo for NetBet, with 'Net' in a dark blue serif font and 'Bet' in a red serif font.

## PoC 1: Failed Data



Fail Records Supplied	
Eligible data to process full KYC check	3186
Eligible to process full KYC check but with incomplete data	272
<b>Total</b>	<b>3458</b>

2+2	%
338	10.6%
16	5.9%
<b>354</b>	<b>10.24%</b>

1+1	%
50	1.6%
2	0.7%
<b>52</b>	<b>1.5%</b>

Results show the number of player applications from the data where the incumbent provider **FAILED** to provide a positive response.

- 1account was able to provide a 2+2 pass on **10.24%** on the 3k entries.
- 1account was also able to provide a 1+1 on an additional **1.53%** of the entries

## PoC 2: Mixed Data



Records supplied	Records supplied
Eligible data to process full KYC check	2845
Eligible to process but with incomplete data	44
Total	2889

2+2	%
1490	52.4%
16	36.4%
1506	52.13%

1+1	%
122	4.3%
62	140.9%
184	6.4%

The data provided for this PoC was a mix of “Pass” and “Fail” data. The “Pass” rate is **NOT** indicative of the company’s true pass rate.

The incumbent provider 2+2 “Pass” rate for the data provided was 47.5%

- 1account was able to provide a 2+2 pass on **52.13%** on the 3k entries.
- 1account was also able to provide a 1+1 on an additional **6.2%** of the eligible entries

# What we do: A 1-Stop shop

1account operates an award winning, single point of access, player onboarding product suite suitable for teams working in the following departments of an operator:

- KYC / Compliance
- AML / Fraud / Security
- Risk / Responsible Gambling
- Marketing & UX / Player reactivation

Operators can find a full description of the company product suite [HERE](#)



